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2011 Compliance Monitoring Report  
For the International Council of Beverages Associations  
On Global Advertising in Television, Print and Internet

April 2012

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## Introduction

Accenture Media Management has been commissioned by members of the International Council of Beverages Associations (ICBA).

ICBA represents the beverage industry on a global level to ensure issues affecting the international non-alcoholic beverage industry are monitored and provides a forum for the international beverage industry to convene and work on issues of mutual interest. Members of ICBA include non-alcoholic beverage companies from around the world and major national and international beverage associations that represent those companies.

In September 2011, ICBA members engaged us to monitor compliance in television, print and internet advertising with the ICBA Guidelines on Marketing to Children. Accenture monitored compliance of ICBA members The Coca-Cola Company and PepsiCo, Inc., with the ICBA's Guidelines on Marketing to Children.

The ICBA Guidelines on Marketing to Children include a commitment not to place any marketing communication in any paid, third party media whose audience consists of 50 percent or more of children under the age of 12. This commitment covers broadcast (TV and radio), print and digital media (including Internet and phone messages), and cinema (including product placement). The Guidelines apply to all non-alcoholic beverages other than water (mineral, source and purified), fruit juice and dairy-based beverages, as such segments are not covered by all ICBA members.

In adopting the Guidelines, ICBA members committed to public reporting on implementation.

In 2009 and 2010 we conducted a similar monitoring exercise. This report presents the 2011 results and a comparison of the results with 2009 and 2010.

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## Overall Methodology

We independently monitored ten markets for television advertising, seven markets for print advertising and seven markets for internet advertising. We conducted the monitoring exercise as a random sample of the companies' advertisements. The exercise covered the period 1 April – 30 June 2011 and the analysis was carried out in the second half of 2011.

All the media research data analysed in order to produce this report was gained from sources independent of the advertisers and their associated media agencies. Accenture chose the period to be monitored after the advertising had already been purchased by the companies.

To monitor compliance with television advertising we:

- Examined all advertising spots<sup>1</sup> for products marketed by ICBA members aired in the selected markets;
- Reviewed those spots for products not meeting ICBA Guidelines on Marketing to Children against product lists supplied by ICBA members; All spots were included for companies that do not advertise any of their products to children under 12;
- Analysed audience composition at the time of broadcast in order to identify those spots aired when the majority of the audience was composed of children under 12 years of age<sup>2</sup>;
- Counted these spots as non-compliant with the ICBA policy.

For print advertising, we isolated all print publications targeting children under 12 years of age in the selected markets, and reviewed each of these to determine if any of these contained any advertising by ICBA members.

There is no reliable demographic audience data for many websites. Therefore, we developed a sample list of child-targeted websites for the selected markets, and performed a manual check during a three-week period on each website to assess compliance.

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<sup>1</sup> Spot means each individual advertising activity, i.e. the airtime used by the advertiser.

<sup>2</sup> In India and Thailand the age threshold data analysed by Accenture was under 14 years of age instead of 12 years. This is because the data available to media agencies in those countries is under 14 years.

## Summary of Key Results

### A. 2011 Compliance Rates

#### **Television: overall compliance rate is 95.5%**

This result is based on the review of more than half a million advertising spots (554,357) promoting products by ICBA members broadcast in Australia, Brazil, China (Guangzhou region), India, Mexico, New Zealand, Russia, South Africa, Thailand and Ukraine during the monitoring period. Instances of non-compliance represent all spots for products not meeting ICBA Guidelines aired at a time when the reported audience share of children under the age of 12 exceeded 50%.

24,923 instances of non-compliance were identified. Of these, a high proportion were spots aired during general viewing times and not on children's programmes which produced profiles of more than 50% of the audience being under 12 years of age. These are statistical anomalies due to small audience sizes. In most cases, these spots had ratings below 1 Gross Rating Point (GRP) for children, meaning less than 1% of the under-12 years of age viewing population.<sup>3</sup> Nonetheless, these spots were considered to be non-compliant.

#### **Print: overall compliance rate is 100%**

Over 40 publications were identified as targeting children under 12 years of age. We did not find any advertisements among these publications that promoted products of ICBA members in the countries analysed: Australia, Brazil, China, India, New Zealand, Russia and South Africa.

#### **Internet: overall compliance rate is 100%**

We did not find any non-compliant advertisements for products advertised by ICBA members on any of the websites reviewed in Australia, Brazil, China, India, New Zealand, Russia and South Africa.

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<sup>3</sup> Gross Rating Points (GRPs) measure the size of an audience reached by a specific media vehicle or schedule. The small audience size means that the reported audience share data is statistically not reliable. Audience data can be skewed if even very few viewers that are part of the measurement panel misreport their viewing (e.g. reporting a child under 12 years of age watching instead of an adult in a given household).

## **B. Comparison with 2009 Results**

In 2009, the compliance monitoring exercise was conducted in Argentina, Canada, China (Shanghai region), India, Indonesia, Mexico, New Zealand, Russia, South Africa, Thailand, Ukraine and the U.S.A. In 2011, we repeated compliance monitoring in seven of these markets to get a comparison – India, Mexico, New Zealand, Russia, South Africa, Thailand and Ukraine.

Since 2009, the compliance rate has always been above 94% for all markets in television. Print and internet are stable with 100% compliance rate for both 2010 and 2011. *(See results on page 10).*

## Television Compliance Monitoring 2011

### **Methodology**

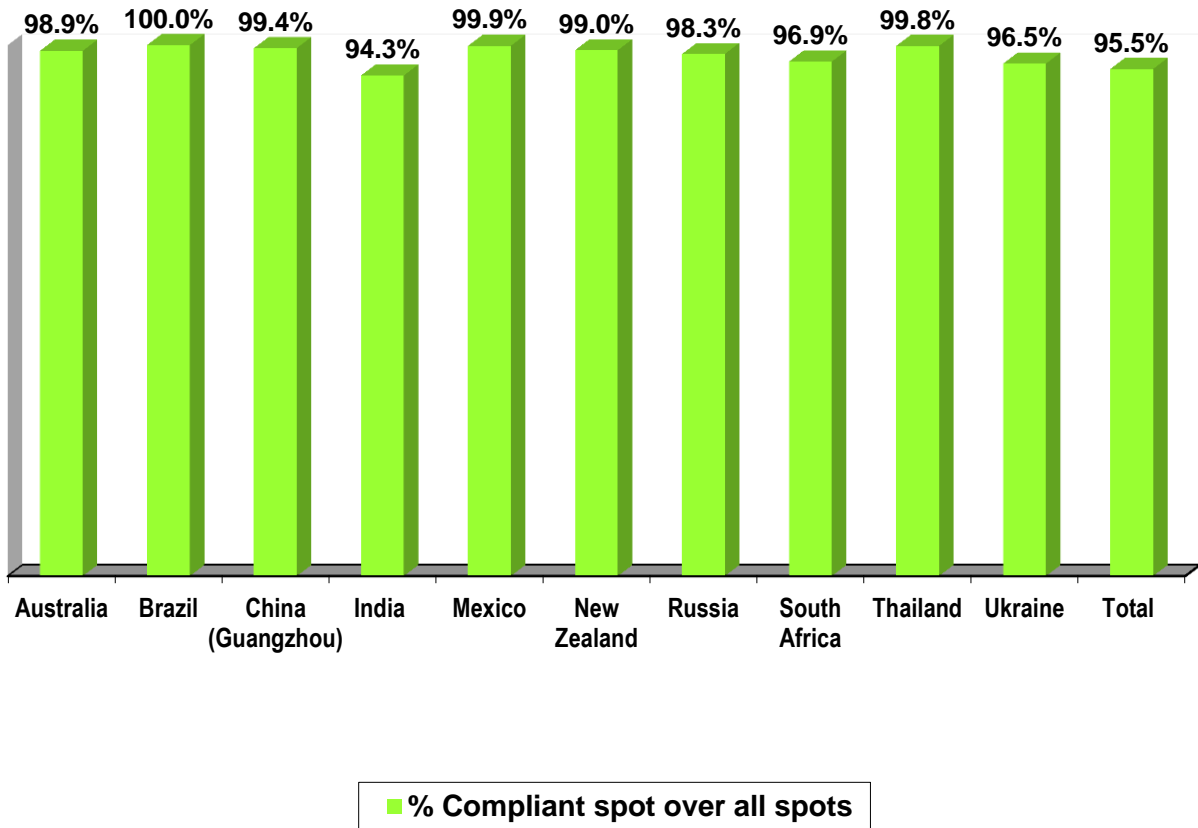
- For the purposes of this verification, ten sample markets were chosen: Australia, Brazil, China (Guangzhou region), India, Mexico, New Zealand, Russia, South Africa, Thailand and Ukraine. (See *Appendix 1* for a list of the monitored television channels)
- All spots by ICBA member companies aired in the ten markets from 1 April to 30 June were collected. Total sample size: 554,357 spots.
- Spots for products that do not meet ICBA companies' nutritional criteria, where applicable (some member companies do not advertise any products to children under 12 years of age), were identified on the basis of product lists supplied by companies.
- Audience composition at the time each spot was aired was analysed on the basis of national ratings data. This allowed us to identify advertisements aired in and between programmes with an audience in which the majority were children under 12 years of age.<sup>4</sup>
- All spots for products that ICBA member companies have committed not to advertise to children under 12 years of age, aired at times when the audience was composed of a majority of children under 12 years of age, were deemed non-compliant.

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<sup>4</sup> In India and Thailand the age threshold data analysed by Accenture was under 14 years of age instead of 12 years. (See *footnote 2*)

Results

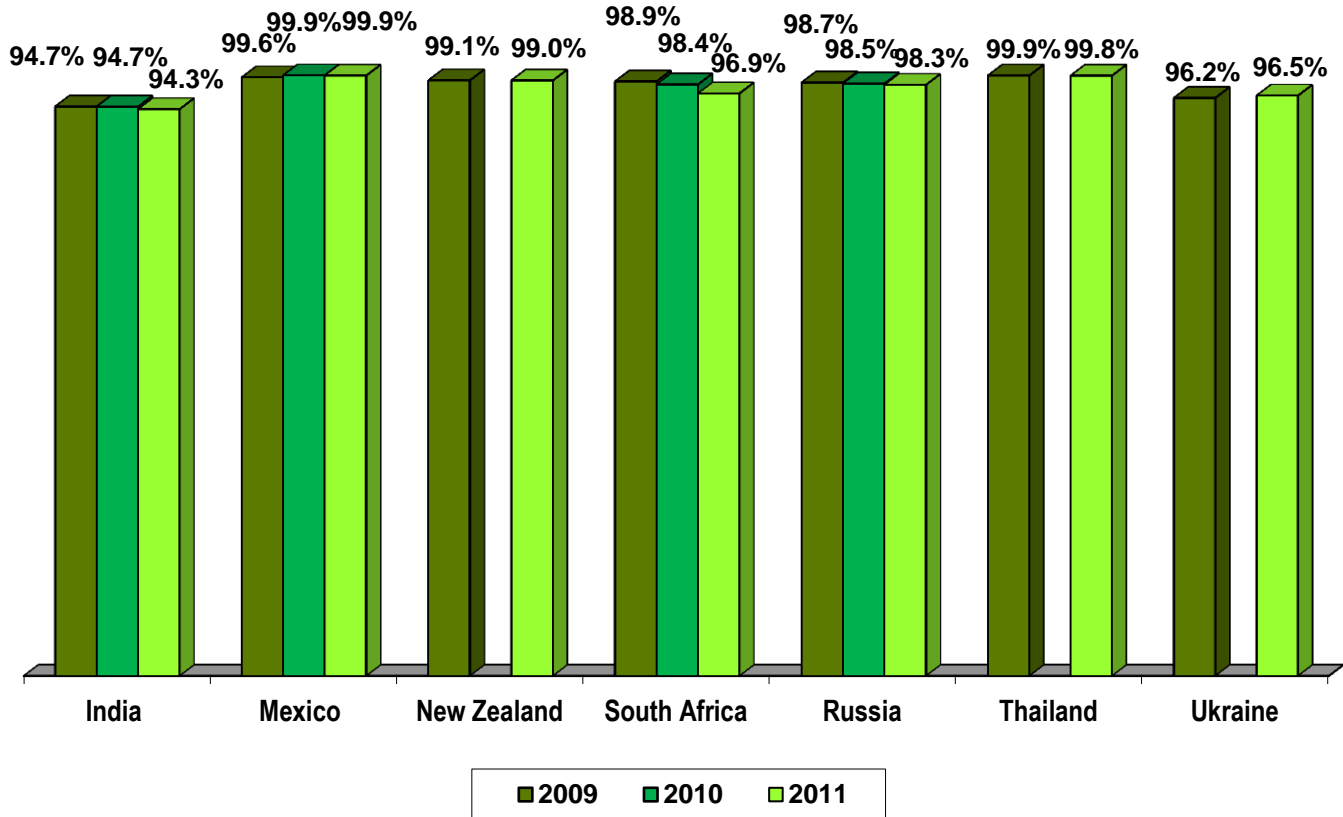
**Fig 1: Television Overall Compliance Results (All spots included) (2011)**





Measuring Change: Trends in ICBA Member Companies' Television Advertising

Fig. 2: 2011 vs. 2010 vs. 2009 Compliance Results (All Spots)



## Print Compliance Monitoring

### Methodology

- As age-specific readership data for children's print titles is not available, Accenture prepared a list of children's titles in each of the seven monitored markets - Australia, Brazil, China, India, New Zealand, Russia and South Africa - on the basis of national genre classifications used in the media industry. (See *Appendix 2 for a list of the monitored print titles*)
- Accenture purchased children's magazines available from the local newsstands for a spot check. The findings across most markets were that children's magazines were mostly comics which did not have advertising in them.
- Using advertising data from national monitoring agencies (databases of all advertisements placed in print titles), Accenture reviewed these publications for advertisements for products that ICBA member companies have committed not to advertise to children under 12 years of age.
- Any advertisement for such products in any of these titles was deemed non-compliant.

### Results

**Print Advertising: All markets were 100% Compliant: Australia, Brazil, China, India, New Zealand, Russia and South Africa.**

**Methodology**

- A list of younger children’s websites in each of the seven monitored markets - Australia, Brazil, China, India, New Zealand, Russia and South Africa - was selected by Accenture’s local offices to represent a sample of child-oriented websites. *(See Appendix 3 for a list of the monitored websites)*
- The websites were accessed over a period of three weeks during the 2<sup>nd</sup> half of 2011 to check for advertising content relating to the non-compliant products from ICBA members.
- Any advertisement for such products in any of these websites was deemed non-compliant.

**Results**

**Internet Advertising: All markets were 100% Compliant: Australia, Brazil, China, India, New Zealand, Russia and South Africa.**

## Appendix 1: Television Channels Monitored

### Australia

#### Metro channels:

ABC1 Sydney	7TWO Brisbane
ABC2 Sydney	7mateBrisbane
ABC3 Sydney	QTQ9 Brisbane
ABC News 24 Sydney	GO! Brisbane
ATN7 Sydney	Gem Brisbane
7TWO Sydney	TVQ10 Brisbane
7mate Sydney	ONE Brisbane
TCN9 Sydney	ELEVEN Brisbane
GO! Sydney	SBS ONE Brisbane
Gem Sydney	SBS TWO Brisbane
TEN10 Sydney	ABC1 Adelaide
ONE Sydney	ABC2 Adelaide
ELEVEN Sydney	ABC3 Adelaide
SBS ONE Sydney	ABC News 24 Adelaide
SBS TWO Sydney	SAS7 Adelaide
ABC1 Melbourne	7TWO Adelaide
ABC2 Melbourne	7mate?delaide
ABC3 Melbourne	NWS9 Adelaide
ABC News 24 Melbourne	GO! Adelaide
HSV7 Melbourne	Gem Adelaide
7TWO Melbourne	ADS10 Adelaide
7mate Melbourne	ONE Adelaide
GTV9 Melbourne	ELEVEN Adelaide
GO! Melbourne	SBS ONE Adelaide
Gem Melbourne	SBS TWO Adelaide
ATV10 Melbourne	ABC1 Perth
ONE Melbourne	ABC2 Perth
ELEVEN Melbourne	ABC3 Perth
SBS ONE Melbourne	ABC News 24 Perth
SBS TWO Melbourne	TVW7 Perth
ABC1 Brisbane	7TWO Perth
ABC2 Brisbane	7mate Perth
ABC3 Brisbane	STW9 Perth
ABC News 24 Brisbane	GO! Perth
BTQ7 Brisbane	Gem Perth
	NEW10 Perth

ONE Perth  
 ELEVEN Perth  
 SBS ONE Perth  
 SBS TWO Perth  
 WIN Spill-in Sydney  
 NEN Prime Spill-in Sydney  
 7TWO NEN Spill-in Sydney  
 7mate NEN Spill-in Sydney  
 7TWO CBN Spill-in Sydney  
 7mate CBN Spill-in Sydney  
 NBN Spill-in Sydney  
 GO! NBN Spill-in Sydney  
 GO! WIN Spill-in Sydney  
 Gem NBN Spill-in Sydney  
 Gem WIN Spill-in Sydney  
 CBN Prime Spill-in Sydney  
 CTC SthnX Spill-in Sydney  
 ONE CTC Spill-in Sydney  
 ELEVEN CTC Spill-in Sydney  
 NRN SthnX Spill-in Sydney  
 ONE NRN Spill-in Sydney  
 ELEVEN NRN Spill-in Sydney  
 GLV SthnX Spill-in Melbourne  
 BCV SthnX Spill-in Melbourne  
 GO! VTV Spill-in Melbourne  
 Gem VTV Spill-in Melbourne  
 AMV Prime Spill-in Melbourne  
 PTV Prime Spill-in Melbourne  
 7TWO AMV Spill-in Melbourne  
 7mate AMV Spill-in Melbourne  
 VTV WIN Spill-in Melbourne  
 STV WIN Spill-in Melbourne  
 SES WIN Spill-in Melbourne  
 ONE GLV Spill-in Melbourne  
 ELEVEN GLV Spill-in Melbourne  
 STQ Spill-in Brisbane  
 7TWO STQ Spill-in Brisbane  
 7mate STQ Spill-in Brisbane  
 TNQ SthnX Spill-in Brisbane  
 ONE TNQ Spill-in Brisbane  
 ELEVEN TNQ Spill-in Brisbane  
 NRN Spill-in Brisbane  
 ONE NRN Spill-in Brisbane  
 ELEVEN NRN Spill-in Brisbane  
 NEN Prime Spill-in Brisbane  
 7TWO NEN Spill-in Brisbane  
 RTQ WIN Spill-in Brisbane  
 7mate NEN Spill-in Brisbane  
 GO! RTQ Spill-in Brisbane  
 Gem RTQ Spill-in Brisbane  
 GO! NBN Spill-in Brisbane  
 Gem NBN Spill-in Brisbane  
 NBN Spill-in Brisbane  
 QQQ Spill-in Adelaide  
 RTS WIN Spill-in Adelaide  
 SES WIN Spill-in Adelaide  
 GTS Spill-in Adelaide  
 IMP Spill-in Adelaide  
 SSW Prime Spill-in Perth  
 WAW Prime Spill-in Perth  
 VEW Prime Spill-in Perth  
 GTW Prime Spill-in Perth  
 WOW WIN Spill-in Perth  
 Other FTA  
 Community Channel  
 Sydney 111 HITS  
 Sydney 111 HITS2  
 Sydney 13TH STREET  
 Sydney 13TH STREET+2  
 Sydney Animal Planet  
 Sydney ARENA  
 Sydney ARENA+2  
 Sydney Aurora Community Channel  
 Sydney BBC Knowledge  
 Sydney BBC WORLD NEWS  
 Sydney Bio.  
 Sydney Boomerang  
 Sydney Cartoon Network  
 Sydney CBeebies  
 Sydney Channel [V]  
 Sydney CNBC  
 Sydney COMEDY CHANNEL

Sydney COMEDY CHANNEL+2	Sydney MTV Hits
Sydney Crime & Investigation	Sydney Nat Geo Adventure
Sydney Discovery Channel	Sydney Nat Geo Adventure+2
Sydney Discovery Channel+2	Sydney Nat Geo Wild
Sydney Discovery Home & Health	Sydney National Geographic
Sydney Discovery Science	Sydney National Geographic+2
Sydney Discovery Turbo MAX	Sydney Nick Jr.
Sydney Discovery Turbo MAX+2	Sydney Nickelodeon
Sydney Disney Channel	Sydney Ovation
Sydney Disney Junior	Sydney SCI FI
Sydney E!	Sydney SCI FI+2
Sydney ESPN	Sydney showcase
Sydney ESPN2	Sydney showcase+2
Sydney FMC - Family Movie Channe	Sydney showtime action
Sydney FOX Classics	Sydney showtime comedy
Sydney FOX Classics+2	Sydney showtime drama
Sydney FOX Footy	Sydney showtime Greats
Sydney FOX SPORTS 1	Sydney showtime premiere
Sydney FOX SPORTS 2	Sydney showtime premiere 2
Sydney FOX SPORTS 3	Sydney SKY NEWS
Sydney FOX SPORTS News	Sydney SKY NEWS BUSINESS
Sydney FOX8	Sydney Sky Racing
Sydney FOX8+2	Sydney Sky Racing World
Sydney FUEL TV	Sydney SPEED
Sydney History Channel	Sydney STARPICS 1
Sydney HOW TO Channel	Sydney STARPICS 2
Sydney KidsCo	Sydney STVDIO
Sydney LifeStyle Channel	Sydney The Style Network
Sydney LifeStyle Channel+2	Sydney The Weather Channel
Sydney LifeStyle FOOD	Sydney TLC
Sydney LifeStyle FOOD+2	Sydney TLC+2
Sydney LifeStyle HOME	Sydney TV1
Sydney LifeStyle YOU	Sydney TV1+2
Sydney LifeStyle YOU+2	Sydney TVN
Sydney MAX	Sydney UKTV
Sydney MOVIE EXTRA	Sydney UKTV+2
Sydney MOVIE GREATS	Sydney UNIVERSAL
Sydney MOVIE ONE	Sydney [V] HITS
Sydney MOVIE TWO	Sydney W
Sydney MTV	Sydney W2
Sydney MTV Classic	Sydney WORLD MOVIES Channel

Sydney Other Subscription TV  
 Melbourne 111 HITS  
 Melbourne 111 HITS2  
 Melbourne 13TH STREET  
 Melbourne 13TH STREET+2  
 Melbourne Animal Planet  
 Melbourne ARENA  
 Melbourne ARENA+2  
 Melbourne Aurora Community Chann  
 Melbourne BBC Knowledge  
 Melbourne BBC WORLD NEWS  
 Melbourne Bio.  
 Melbourne Boomerang  
 Melbourne Cartoon Network  
 Melbourne CBeebies  
 Melbourne Channel [V]  
 Melbourne CNBC  
 Melbourne COMEDY CHANNEL  
 Melbourne COMEDY CHANNEL+2  
 Melbourne Crime & Investigation  
 Melbourne Discovery Channel  
 Melbourne Discovery Channel+2  
 Melbourne Discovery Home & Healt  
 Melbourne Discovery Science  
 Melbourne Discovery Turbo MAX  
 Melbourne Discovery Turbo MAX+2  
 Melbourne Disney Channel  
 Melbourne Disney Junior  
 Melbourne E!  
 Melbourne ESPN  
 Melbourne ESPN2  
 Melbourne FMC - Family Movie Cha  
 Melbourne FOX Classics  
 Melbourne FOX Classics+2  
 Melbourne FOX Footy  
 Melbourne FOX SPORTS 1  
 Melbourne FOX SPORTS 2  
 Melbourne FOX SPORTS 3  
 Melbourne FOX SPORTS News  
 Melbourne FOX8  
 Melbourne FOX8+2

Melbourne FUEL TV  
 Melbourne History Channel  
 Melbourne HOW TO Channel  
 Melbourne KidsCo  
 Melbourne LifeStyle Channel  
 Melbourne LifeStyle Channel+2  
 Melbourne LifeStyle FOOD  
 Melbourne LifeStyle FOOD+2  
 Melbourne LifeStyle HOME  
 Melbourne LifeStyle YOU  
 Melbourne LifeStyle YOU+2  
 Melbourne MAX  
 Melbourne MOVIE EXTRA  
 Melbourne MOVIE GREATS  
 Melbourne MOVIE ONE  
 Melbourne MOVIE TWO  
 Melbourne MTV  
 Melbourne MTV Classic  
 Melbourne MTV Hits  
 Melbourne Nat Geo Adventure  
 Melbourne Nat Geo Adventure+2  
 Melbourne Nat Geo Wild  
 Melbourne National Geographic  
 Melbourne National Geographic+2  
 Melbourne Nick Jr.  
 Melbourne Nickelodeon  
 Melbourne Ovation  
 Melbourne SCI FI  
 Melbourne SCI FI+2  
 Melbourne showcase  
 Melbourne showcase+2  
 Melbourne showtime action  
 Melbourne showtime comedy  
 Melbourne showtime drama  
 Melbourne showtime Greats  
 Melbourne showtime premiere  
 Melbourne showtime premiere 2  
 Melbourne SKY NEWS  
 Melbourne SKY NEWS BUSINESS  
 Melbourne Sky Racing  
 Melbourne Sky Racing World

Melbourne SPEED	Brisbane Discovery Science
Melbourne STARPICS 1	Brisbane Discovery Turbo MAX
Melbourne STARPICS 2	Brisbane Discovery Turbo MAX+2
Melbourne STVDIO	Brisbane Disney Channel
Melbourne The Style Network	Brisbane Disney Junior
Melbourne The Weather Channel	Brisbane E!
Melbourne TLC	Brisbane ESPN
Melbourne TLC+2	Brisbane ESPN2
Melbourne TV1	Brisbane FMC - Family Movie Channel
Melbourne TV1+2	Brisbane FOX Classics
Melbourne TVN	Brisbane FOX Classics+2
Melbourne UKTV	Brisbane FOX Footy
Melbourne UKTV+2	Brisbane FOX SPORTS 1
Melbourne UNIVERSAL	Brisbane FOX SPORTS 2
Melbourne [V] HITS	Brisbane FOX SPORTS 3
Melbourne W	Brisbane FOX SPORTS News
Melbourne W2	Brisbane FOX8
Melbourne WORLD MOVIES Channel	Brisbane FOX8+2
Melbourne Other Subscription TV	Brisbane FUEL TV
Brisbane 111 HITS	Brisbane History Channel
Brisbane 111 HITS2	Brisbane HOW TO Channel
Brisbane 13TH STREET	Brisbane KidsCo
Brisbane 13TH STREET+2	Brisbane LifeStyle Channel
Brisbane Animal Planet	Brisbane LifeStyle Channel+2
Brisbane ARENA	Brisbane LifeStyle FOOD
Brisbane ARENA+2	Brisbane LifeStyle FOOD+2
Brisbane Aurora Community Channe	Brisbane LifeStyle HOME
Brisbane BBC Knowledge	Brisbane LifeStyle YOU
Brisbane BBC WORLD NEWS	Brisbane LifeStyle YOU+2
Brisbane Bio.	Brisbane MAX
Brisbane Boomerang	Brisbane MOVIE EXTRA
Brisbane Cartoon Network	Brisbane MOVIE GREATS
Brisbane CBeebies	Brisbane MOVIE ONE
Brisbane Channel [V]	Brisbane MOVIE TWO
Brisbane CNBC	Brisbane MTV
Brisbane COMEDY CHANNEL	Brisbane MTV Classic
Brisbane COMEDY CHANNEL+2	Brisbane MTV Hits
Brisbane Crime & Investigation	Brisbane Nat Geo Adventure
Brisbane Discovery Channel	Brisbane Nat Geo Adventure+2
Brisbane Discovery Channel+2	Brisbane Nat Geo Wild
Brisbane Discovery Home & Health	Brisbane National Geographic



Brisbane National Geographic+2	Adelaide Animal Planet
Brisbane Nick Jr.	Adelaide ARENA
Brisbane Nickelodeon	Adelaide ARENA+2
Brisbane Ovation	Adelaide Aurora Community Channel
Brisbane SCI FI	Adelaide BBC Knowledge
Brisbane SCI FI+2	Adelaide BBC WORLD NEWS
Brisbane showcase	Adelaide Bio.
Brisbane showcase+2	Adelaide Boomerang
Brisbane showtime action	Adelaide Cartoon Network
Brisbane showtime comedy	Adelaide CBeebies
Brisbane showtime drama	Adelaide Channel [V]
Brisbane showtime Greats	Adelaide CNBC
Brisbane showtime premiere	Adelaide COMEDY CHANNEL
Brisbane showtime premiere 2	Adelaide COMEDY CHANNEL+2
Brisbane SKY NEWS	Adelaide Crime & Investigation
Brisbane SKY NEWS BUSINESS	Adelaide Discovery Channel
Brisbane Sky Racing	Adelaide Discovery Channel+2
Brisbane Sky Racing World	Adelaide Discovery Home & Health
Brisbane SPEED	Adelaide Discovery Science
Brisbane STARPICS 1	Adelaide Discovery Turbo MAX
Brisbane STARPICS 2	Adelaide Discovery Turbo MAX+2
Brisbane STVDIO	Adelaide Disney Channel
Brisbane The Style Network	Adelaide Disney Junior
Brisbane The Weather Channel	Adelaide E!
Brisbane TLC	Adelaide ESPN
Brisbane TLC+2	Adelaide ESPN2
Brisbane TV1	Adelaide FMC - Family Movie Channel
Brisbane TV1+2	Adelaide FOX Classics
Brisbane TVN	Adelaide FOX Classics+2
Brisbane UKTV	Adelaide FOX Footy
Brisbane UKTV+2	Adelaide FOX SPORTS 1
Brisbane UNIVERSAL	Adelaide FOX SPORTS 2
Brisbane [V] HITS	Adelaide FOX SPORTS 3
Brisbane W	Adelaide FOX SPORTS News
Brisbane W2	Adelaide FOX8
Brisbane WORLD MOVIES Channel	Adelaide FOX8+2
Brisbane Other Subscription TV	Adelaide FUEL TV
Adelaide 111 HITS	Adelaide History Channel
Adelaide 111 HITS2	Adelaide HOW TO Channel
Adelaide 13TH STREET	Adelaide KidsCo
Adelaide 13TH STREET+2	Adelaide LifeStyle Channel

Adelaide LifeStyle Channel+2	Adelaide The Weather Channel
Adelaide LifeStyle FOOD	Adelaide TLC
Adelaide LifeStyle FOOD+2	Adelaide TLC+2
Adelaide LifeStyle HOME	Adelaide TV1
Adelaide LifeStyle YOU	Adelaide TV1+2
Adelaide LifeStyle YOU+2	Adelaide TVN
Adelaide MAX	Adelaide UKTV
Adelaide MOVIE EXTRA	Adelaide UKTV+2
Adelaide MOVIE GREATS	Adelaide UNIVERSAL
Adelaide MOVIE ONE	Adelaide [V] HITS
Adelaide MOVIE TWO	Adelaide W
Adelaide MTV	Adelaide W2
Adelaide MTV Classic	Adelaide WORLD MOVIES Channel
Adelaide MTV Hits	Adelaide Other Subscription TV
Adelaide Nat Geo Adventure	Perth 111 HITS
Adelaide Nat Geo Adventure+2	Perth 111 HITS2
Adelaide Nat Geo Wild	Perth 13TH STREET
Adelaide National Geographic	Perth 13TH STREET+2
Adelaide National Geographic+2	Perth Animal Planet
Adelaide Nick Jr.	Perth ARENA
Adelaide Nickelodeon	Perth ARENA+2
Adelaide Ovation	Perth Aurora Community Channel
Adelaide SCI FI	Perth BBC Knowledge
Adelaide SCI FI+2	Perth BBC WORLD NEWS
Adelaide showcase	Perth Bio.
Adelaide showcase+2	Perth Boomerang
Adelaide showtime action	Perth Cartoon Network
Adelaide showtime comedy	Perth CBeebies
Adelaide showtime drama	Perth Channel [V]
Adelaide showtime Greats	Perth CNBC
Adelaide showtime premiere	Perth COMEDY CHANNEL
Adelaide showtime premiere 2	Perth COMEDY CHANNEL+2
Adelaide SKY NEWS	Perth Crime & Investigation
Adelaide SKY NEWS BUSINESS	Perth Discovery Channel
Adelaide Sky Racing	Perth Discovery Channel+2
Adelaide Sky Racing World	Perth Discovery Home & Health
Adelaide SPEED	Perth Discovery Science
Adelaide STARPICS 1	Perth Discovery Turbo MAX
Adelaide STARPICS 2	Perth Discovery Turbo MAX+2
Adelaide STVDIO	Perth Disney Channel
Adelaide The Style Network	Perth Disney Junior

Perth E!  
Perth ESPN  
Perth ESPN2  
Perth FMC - Family Movie Channel  
Perth FOX Classics  
Perth FOX Classics+2  
Perth FOX Footy  
Perth FOX SPORTS 1  
Perth FOX SPORTS 2  
Perth FOX SPORTS 3  
Perth FOX SPORTS News  
Perth FOX8  
Perth FOX8+2  
Perth FUEL TV  
Perth History Channel  
Perth HOW TO Channel  
Perth KidsCo  
Perth LifeStyle Channel  
Perth LifeStyle Channel+2  
Perth LifeStyle FOOD  
Perth LifeStyle FOOD+2  
Perth LifeStyle HOME  
Perth LifeStyle YOU  
Perth LifeStyle YOU+2  
Perth MAX  
Perth MOVIE EXTRA  
Perth MOVIE GREATS  
Perth MOVIE ONE  
Perth MOVIE TWO  
Perth MTV  
Perth MTV Classic  
Perth MTV Hits  
Perth Nat Geo Adventure  
Perth Nat Geo Adventure+2  
Perth Nat Geo Wild  
Perth National Geographic  
Perth National Geographic+2  
Perth Nick Jr.  
Perth Nickelodeon  
Perth Ovation  
Perth SCI FI  
Perth SCI FI+2  
Perth showcase  
Perth showcase+2  
Perth showtime action  
Perth showtime comedy  
Perth showtime drama  
Perth showtime Greats  
Perth showtime premiere  
Perth showtime premiere 2  
Perth SKY NEWS  
Perth SKY NEWS BUSINESS  
Perth Sky Racing  
Perth Sky Racing World  
Perth SPEED  
Perth STARPICS 1  
Perth STARPICS 2  
Perth STVDIO  
Perth The Style Network  
Perth The Weather Channel  
Perth TLC  
Perth TLC+2  
Perth TV1  
Perth TV1+2  
Perth TVN  
Perth UKTV  
Perth UKTV+2  
Perth UNIVERSAL  
Perth [V] HITS  
Perth W  
Perth W2  
Perth WORLD MOVIES Channel  
Perth Other Subscription TV

**Brazil**

**Open TV:**

Bandeirantes  
 CNT  
 Gazeta  
 Globo  
 MTV  
 Record  
 Rede TV!  
 SBT  
 TV Cultura

**Cable TV:**

A&E  
 AXN  
 Canal Brasil  
 Cartoon Network  
 Discovery Channel  
 Discovery Home e Health  
 Discovery Kids  
 Disney Channel  
 E!  
 ESPN Brasil  
 FX  
 Fox  
 Globo News  
 GNT  
 HBO  
 HBO 2  
 Max HD  
 Megapix  
 Multishow  
 National Geographic  
 Nickelodeon  
 Sony  
 Sportv  
 Sportv 2  
 Telecine Action  
 Telecine Cult  
 Telecine Fun  
 Telecine Touch

Telecine Pipoca  
 Telecine Premium  
 The History Channel  
 TNT  
 Universal Channel  
 Viva  
 VH1  
 Warner

**China (Guangzhou region)**

Guangdong Satellite  
 Guangdong TV Zhujiang Channel  
 Guangdong TV Sports Channel  
 Guangdong TV Public Channel  
 TVS Economy Channel  
 TVS-2  
 TVS Entertainment Channel  
 TVS Movie & Drama Channel  
 TVS Children Channel  
 Jade Channel(Chinese, Guangdong Cable)  
 ATV Chinese Channel(Guangdong Cable)  
 Phoenix Chinese Channel (Guangdong Cable)  
 China Entertainment TV(Guangdong Cable)  
 Xing Kong Wei Shi  
 Guangzhou TV General Channel  
 Guangzhou TV Competition Channel  
 Guangzhou TV Movies Channel  
 Guangzhou TV News Channel  
 Guangzhou TV Finance Channel  
 Jade Channel (Chinese, Guangzhou Cable)  
 ATV Chinese Channel(Guangzhou Cable)  
 Pearl Channel (English, Guangzhou Cable)  
 ATV English Channel (Guangzhou Cable)  
 Phoenix Chinese Channel (Guangzhou Cable)  
 China Entertainment TV(Guangzhou Cable)  
 Xing Kong Wei Shi

India

DD PUNJABI  
DD1 NATIONAL  
DD16 BHOJPURI (UP)  
DD5 TAMIL  
DD8 TELUGU  
DELHI CHANNEL-I  
UDAYA TV  
ZEE TV  
STAR PLUS  
SUN TV  
SURYA  
SONY ENTERTAINMENT  
ZEE NEWS  
MTV  
BBC WORLD NEWS  
CARTOON NETWORK  
CHANNEL [V]  
STAR MOVIES  
STAR SPORTS  
ZEE CINEMA  
GEMINI TV  
ASIANET  
RAJ TV  
ESPN  
VIJAY TV  
EENADU TV (ETV TELUGU)  
ZING  
DD9 KANNADA  
DD11 GUJARATI  
DD7 BENGALI  
DISCOVERY  
AXN  
DD MP  
DD10 MARATHI  
ETC  
JAYA TV  
MAX  
STAR NEWS  
STAR WORLD

CNN  
CNBC TV 18  
NGC  
ZEE BANGLA  
ZEE MARATHI  
ZEE PUNJABI  
E TV MARATHI  
HBO  
B4U MUSIC  
E TV KANNADA  
AAJ TAK  
DD SPORTS  
DD4 MALAYALAM  
KAIRALI  
E TV BANGLA  
SAB TV  
ZEE CAFÉ  
ZEE STUDIO  
ASIANET NEWS  
STAR GOLD  
KTV  
SAHARA ONE  
TEN SPORTS  
AASTHA  
DD14 RAJASTHAN  
PATNA  
ANIMAL PLANET  
DD6 ORIYA  
E TV GUJARATI  
B4U MOVIES  
ETC PUNJABI  
SAHARA SAMAY  
SAHARA UP  
E TV ORIYA  
HEADLINES TODAY  
NDTV 24X7  
NDTV INDIA  
RAJ DIGITAL PLUS  
GEMINI MOVIES  
UDAYA MOVIES  
DD GUWAHATI

MAA TV	ZEE KANNADA
AAKASH BANGLA	DILLI AAJ TAK
DD NEWS	AMRITA TV
SAHARA MP	PIX
SAHARA MUMBAI	E TV URDU
POGO	MANORAMA NEWS
STAR UTSAV	VH1
FOX HISTORY & ENTERTAINMENT	E TV BIHAR
SS MUSIC	E TV MP
INDIA TV	E TV UP
ZOOM	E TV RAJASTHAN
HUNGAMA TV	ZEE ACTION
MH1	ZEE CLASSIC
NICKELDEON	INDIAVISION
DISNEY	ZEE PREMIER
DISNEY XD	O TV
TV9	NEO SPORTS
NDTV PROFIT	UDAYA MUSIC
TLC	PTC NEWS
CNBC AWAAZ	24 GHANTA
IBN7	ZEE 24 TAAS
ETV 2	MI MARATHI
ZEE TELUGU	CHUTTI TV
TARA MUZIK	TV9 KANNADA
STAR ANANDA	MUSIC INDIA
SAHARA NCR	SANGEET BANGLA
ASIANET PLUS	ASIANET SUVARNA
ZEE SMILE	STAR MAJHA
TEZ	STAR CRICKET
SAHARA BIHAR	MH1 SHRADDHA
ZEE BUSINESS	MH1 NEWS
SUN MUSIC	LIVE INDIA
SUN NEWS	BINDASS
CNN IBN	NDTV GOOD TIMES
TIMES NOW	KALAINAR TV
KIRAN TV	KASTHURI
FILMY	ZEE TALKIES
UDAYA NEWS	9X M
GEMINI MUSIC	MEGA TV
GEMINI NEWS	WE
KOLKATA TV	NEWS 24

IMAGINE  
WORLD MOVIES  
ISAIYARUVI  
UTV MOVIES  
MANORANJAN TV  
N TV  
JAIHIND TV  
SONY AATH  
VISSA  
RAJ MUSIX  
IBN LOKMAT  
HOME SHOP 18  
NEO CRICKET  
NEWSX  
BLOOMBERG UTV  
MAA MUSIC  
E24  
SANGEET BHOJPURI  
COLORS  
MAHUAA TV  
TV 9 GUJARAT  
SUVARNA NEWS 24\*7  
SAAM MARATHI  
STAR JALSHA  
TV 5 TELUGU  
PTC PUNJABI  
TARANG  
STAR PRAVAH  
SITARA  
LUMIERE MOVIES  
ZEE TAMIL  
CNEB  
VANITHA  
SEITHIGAL  
SIRIPPOLI  
TV9 MUMBAI  
WB  
PTC CHAKDE  
ZEE 24 GANTALU  
ADITHYA TV  
JAYA MAX

ZEE 24 GHANTE CHHATTISGARH  
TARANG MUSIC  
ZEE NEWS UTTAR PRADESH  
NEWS 9  
NDTV HINDU  
SAKSHI TV  
P7 NEWS  
ET NOW  
KUSHI TV  
GEMINI COMEDY  
CHINTU TV  
UDAYA COMEDY  
MAHUAA NEWS  
HM TV  
VASANTH TV  
RUPASHI BANGLA  
MAKKAL TV  
DY 365  
KANAK TV  
NEWS LIVE  
POLIMER  
SRI SANKARA  
UTV ACTION  
STUDIO N  
ZEE SALAAM  
RAJ NEWS 24\*7 - TAMIL  
RAJ NEWS - TELUGU  
PRARTHANA  
PRAGYA TV  
NEWS TIME  
CAPTAIN TV  
CHITHIRAM  
SAMAYA 24\*7  
DISCOVERY SCIENCE  
DISCOVERY TURBO  
MASTIII  
INDIA TALKIES  
MAHAA NEWS  
MAHUAA BANGLA  
SADHNA NEWS (BIHAR/JHARKHAND)  
TEN CRICKET

TARA NEWZ  
MAHUAA KHOBOR  
ACV  
JUKEBOX  
ROSEBOWL  
RANG  
SARTHAK TV  
TEN ACTION PLUS  
LAKSHYA ENTERTAINMENT  
PEOPLE  
I NEWS  
FOX CRIME  
FX  
ABN ANDHRA JYOTHY  
MEGA24  
MEGA MUSIQ  
BIG CBS PRIME  
MOVIES NOW  
STAR CJ ALIVE  
ZEE KHANA KHAZANA  
INDIA NEWS  
INDIA NEWS BIHAR AND  
JHARKHAND  
INDIA NEWS HARYANA  
MAURYA TV  
FOODFOOD  
BBC ENTERTAINMENT  
MAA MOVIES  
MAA JUNIOR  
NEWS TIME ASSAM  
DHOOM MUSIC  
TRAVEL XP  
DHAMAAL  
DABANGG  
JANASRI NEWS  
BIG MAGIC  
BIG CBS LOVE  
T NEWS  
CBEBIES  
ENTERR 10  
BIG CBS SPARK

MBC TV  
RAJ MUSIC KARNATAKA  
JEEVAN TV  
PRIME NEWS  
UTV ACTION TELUGU  
SANANDA TV  
INDIA NEWS RAJASTHAN  
KASHISH NEWS  
DISCOVERY CHANNEL TAMIL  
GET PUNJABI  
MUSIC XPRESS  
VISION MUSIC  
UTV STARS  
HIT 7  
PUTHIYATHALAIMURAI  
9X TASHAN  
MIX  
M TUNES HD  
REPORTER  
HISTORY TV18  
KOCHU TV  
9X JHAKAAS  
MAZHAVIL MANORAMA  
NEWS EXPRESS  
SATHIYAM  
KASTHURI NEWZ24  
CARE WORLD  
LIFE OK  
SONIC NICKELODEON  
R PLUS



**Mexico**

**National Channels:**

2

5

7

9 GALAVISION

13

**Regional Channels:**

4

FORO TV

11

22

CADENA TRES

34

40

**New Zealand**

TVOne , TVONE

TV2 , TV2

TV3 , TV3

C4 (pre 6 Feb 2011) , C4(pre6Feb11)

PRIME , PRIME

SKY Movies 1 , MOVIES1

SKY Sport 1 , SPORT1

the BOX , BOX

Discovery and Trackside Analogue , DIS-UHF

Juice TV , JUICE

Maori TV , MTSN

TV4 , TV4

FOUR , FOUR

TVOne Northern , TV1-NORTH

TVOne Central , TV1-CENT

TVOne South , TV1-SOUTH

TVOne Auckland , TV1-AKLD

TVOne Waikato , TV1-WAIK

TVOne Palmerston North , TV1-PALM

TVOne Wellington , TV1-WGTN

TVOne Christchurch , TV1-CHCH

TVOne Dunedin , TV1-DUN

TVOne Central (Post Jul 09) , TV1CENTRAL

TVOne Southern , TV1-STH

TVOne Southern (Post Jul 09) ,  
TV1SOUTHERN

TVOne Digital , TV1-SAT

TV2 Auckland , TV2-AKLD

TV2 Waikato , TV2-WAIK

TV2 Palmerston North , TV2-PALM

TV2 Wellington , TV2-WGTN

TV2 Christchurch , TV2-CHCH

TV2 Dunedin , TV2-DUN

TV2 Southern , TV2-STH

TV2 Digital , TV2-SAT

TV3 Northern , TV3-NORTH

TV3 Waikato , TV3-WAIK

TV3 Central , TV3-CENT

TV3 Southern , TV3-SOUTH

TV3 Christchurch , TV3-CHCH

TV3 Dunedin , TV3-DUN

TV3 Digital , TV3-SAT

MTV , MTV

TV3 Plus 1 , TV3PLUS1

PRIME Auckland , PRIME-AKLD

PRIME Waikato , PRIME-WAIK

PRIME Wellington , PRIME-WGTN

PRIME Christchurch , PRIME-CHCH

PRIME Dunedin , PRIME-DUN

PRIME Digital , PRIME-SAT

Animal Planet , ANIMAL

Cartoon Network , CARTOON

Discovery Channel , DISCOVERY

63 Our Music TV , 63

SKY Movies 2 (Pre30Jun07) , MOVIES2

National Geographic , NATGEO

Nickelodeon , NICK

SKY Sport 2 , SPORT2

SKY Movies Great , MOVIESG

SKY Sport 3 , SKYS3

TVNZ Heartland , TVNZHEART

SKY Movies 2 , SKY

**Russia**

Euronews  
 MTV  
 Muz TV  
 Domashnyi  
 Zvezda  
 Disney channel  
 NTV  
 Pervyi  
 Peretz  
 5 Channel  
 Ren-TV  
 Rossia 1  
 Rossia 2  
 Rossia 24  
 Rossia K  
 Semerka  
 STS  
 TV Centr  
 TV 3  
 TNT

**South Africa**

SABC 2  
 Africa Magic  
 MK89  
 SABC 1  
 M-Net  
 MTV Base  
 SABC 3  
 E-TV  
 Boomerang  
 DSTV Other  
 CSN  
 E! Entertainment  
 M-Net Holiday  
 M-Net Series  
 BBC Prime  
 kykNET  
 M-Net Movies 1

Universal Channel (Hallmark)  
 TCM  
 M-Net Movies 2 MM2  
 SuperSport Update  
 SZONE  
 SuperSport 1/2/3/5/6  
 ESPN  
 BBC World  
 CNN News  
 Sky News  
 CNBC Africa  
 SUMMIT  
 Discovery Channel  
 Travel Channel  
 National Geographic  
 Fashion TV  
 K All Day  
 Cartoon Network  
 VH1  
 MTV  
 Channel O  
 Trace  
 BB24  
 M-Net Action  
 Zone Reality  
 SuperSport 7  
 IDOLS  
 BBC Food  
 Go  
 Animal Planet  
 History Channel  
 Disney Channel  
 Crime & Investigation  
 Al Jazeera  
 Home Channel  
 Sony Entertainment  
 Animax  
 M-Net Stars  
 Style Network  
 One Gospel  
 Soweto TV

Magic World  
 SuperSport 4  
 M-Net Extra  
 Nat Geo wild  
 ESPN Classic  
 Africa Magic Plus  
 e-News Channel  
 Nickelodian  
 BBC Entertainment  
 BBC Lifestyle  
 BBC Knowledge  
 CBEEBIES  
 Cape Town TV  
 Vuzu  
 Discovery World  
 KidsCO  
 MZANSI  
 FOOD  
 Sony Max  
 Disney XD  
 Disney Junior  
 Top TV  
 Saffron  
 DSTV Total

**Thailand**

CH3  
 CH5  
 CH7  
 CH9  
 NBT  
 TV THAI  
 TITV  
 Dynamic

**Ukraine**

INTER  
 1+1  
 FIRST NATIONAL/ERA  
 ENTER

ENTER FILM  
 ICTV  
 M1  
 NEW CHANNEL  
 STB  
 RTR PLANET  
 MEGA  
 RU MUSIC  
 24 CHANNEL  
 FIRST BUSINESS  
 NEWS ONE  
 MENU-TV  
 MAXXI-TV  
 STAR TV  
 M2  
 CITI  
 MUSIC BOX UA  
 TBi  
 1 AUTO  
 QTV  
 MTV Ukraine  
 5 CHANNEL  
 NTV MIR  
 CHANNEL 1 Rus  
 O-TV  
 GUMOR TV  
 TET  
 FOOTBALL  
 TONIS  
 NTN  
 CHANNEL UKRAINE  
 REAL ESTATE  
 K1  
 K2  
 2+2  
 DISCOVERY CHANNEL  
 UBR  
 MALYATKO TV  
 SPORT1  
 POGODA TV  
 EKO-TV

## Appendix 2: Print Titles Monitored

### Australia

Dolly  
Girlfriend

### Brazil

Almanaque da Mônica  
Heróis Marvel  
Disney Princesas  
Recreio  
Pateta faz História  
Bakugan  
Pokémon  
Luluzinha  
Nintendo World  
Homem-Aranha

### China (Guangzhou region)

Mickey mouse  
Children Fun—Barbie  
Garden Baby  
Cars  
Moore Park  
A Little Princess  
Infoprogramme little magic fairy  
Winnie the Pooh

### India

Champak  
Chandamama  
Nandan  
GoKulam

### New Zealand

Kids zone

### Russia

Barbie  
GEOlenok  
National Geographic (junior  
traveller)  
Spanch Bob  
Murzilka  
Neposeda  
Winni the Pooh and his friends  
Cars (Tachki)  
Winx club

### South Africa

Barbie Magazine - Disney  
Disney and Me - Disney  
Hannah Montana - Disney  
Princess - Disney  
Cars - Disney  
The Lion King - Disney  
Hoezit!  
MiniMag  
National Geographic Kids

## Appendix 3: Websites Monitored

### Australia

<http://dolly.ninemsn.com.au/>  
<http://au.youth.yahoo.com/girlfriend/>  
<http://kids.nationalgeographic.com>  
[www.kids.net.au/](http://www.kids.net.au/)  
[www.freekidstrivia.com/](http://www.freekidstrivia.com/)  
[www.nickelodeon.com.au/](http://www.nickelodeon.com.au/)  
[www.splash.net.au/kids/animations.htm](http://www.splash.net.au/kids/animations.htm)  
[www.gamearena.com.au/shop/games/browse.php/kids](http://www.gamearena.com.au/shop/games/browse.php/kids)

### New Zealand

[www.cartoonnetwork.co.nz/](http://www.cartoonnetwork.co.nz/)  
[www.nicknz.co.nz/](http://www.nicknz.co.nz/)  
[www.miniclip.co.nz](http://www.miniclip.co.nz)  
[www.stardoll.co.nz](http://www.stardoll.co.nz)  
Google Display Network  
( large selection of very small sites within the Google display network)

### Brazil

[criancas.uol.com.br/](http://criancas.uol.com.br/)  
[atrevidinha.uol.com.br/atrevidinha/](http://atrevidinha.uol.com.br/atrevidinha/)  
[joguim.com](http://joguim.com)  
[home.disney.com.br](http://home.disney.com.br)  
[cartoonnetwork.com.br](http://cartoonnetwork.com.br)  
[discoverykidsbrasil.com](http://discoverykidsbrasil.com)  
[mundonick.uol.com.br](http://mundonick.uol.com.br)  
[turmachaves.com/](http://turmachaves.com/)  
[criancas.terra.com.br/](http://criancas.terra.com.br/)  
[tvglobinho.globo.com](http://tvglobinho.globo.com)  
[sbt.com.br/clubinhosbt/](http://sbt.com.br/clubinhosbt/)  
[clubelilicaripilica.com.br](http://clubelilicaripilica.com.br)  
[senninha.globo.com/](http://senninha.globo.com/)  
[recreionline.abril.com.br](http://recreionline.abril.com.br)  
[dolls.com.br](http://dolls.com.br)  
[iguinho.com.br](http://iguinho.com.br)  
[maquinadequadrinhos.com.br](http://maquinadequadrinhos.com.br)  
[mingaudigital.com.br](http://mingaudigital.com.br)  
[neopets.com](http://neopets.com)  
[br.pollypocket.com](http://br.pollypocket.com)  
[qdivertido.com.br](http://qdivertido.com.br)

### China (Guangzhou region)

[www.61baobao.com](http://www.61baobao.com)  
[17roco.qq.com](http://17roco.qq.com)  
[www.51seer.com](http://www.51seer.com)  
[www.tom61.com](http://www.tom61.com)  
[down.dishini.com](http://down.dishini.com)  
[www.chunmiao.cn](http://www.chunmiao.cn)  
[www.060s.com](http://www.060s.com)  
[www.aobi.com](http://www.aobi.com)  
[www.beva.com](http://www.beva.com)  
[www.funshare.com.cn](http://www.funshare.com.cn)  
[www.hezi.com](http://www.hezi.com)  
[www.chinakids.net.cn](http://www.chinakids.net.cn)  
[www.tongnian.com](http://www.tongnian.com)  
[www.jinmiao.cn](http://www.jinmiao.cn)  
[www.hongniba.com.cn](http://www.hongniba.com.cn)  
[www.mykaka.cn/](http://www.mykaka.cn/)  
[www.ccppg.com.cn](http://www.ccppg.com.cn)  
[www.baidudu.cn](http://www.baidudu.cn)  
[www.hongdaishu.com](http://www.hongdaishu.com)  
[www.sst.org.cn](http://www.sst.org.cn)

**India**

[www.cartoonnetworkindia.com](http://www.cartoonnetworkindia.com)  
<http://www.pogo.tv/>  
<http://disney.in/index.jsp>  
[www.hungamatv.com/](http://www.hungamatv.com/)  
<http://kids.discovery.com/>  
<http://www.nickindia.com/>  
<http://kids.yahoo.com/>  
<http://kids.zapak.com/>  
<http://www.pitara.com/>  
<http://www.hindukids.org/>  
[www.thekidzpage.com](http://www.thekidzpage.com)  
<http://www.kidsfront.com/>  
[www.playkidsgames.com](http://www.playkidsgames.com)  
<http://www.kidsone.com/>  
<http://www.123peppy.com/>  
[www.primarygames.com](http://www.primarygames.com)  
<http://www.kidzworld.com/>  
[www.gamekidgame.com](http://www.gamekidgame.com)  
[www.kidswebindia.com](http://www.kidswebindia.com)

**Russia**

<http://www.webiki.ru/>  
[www.webkinz.com/ru\\_ru](http://www.webkinz.com/ru_ru)  
[www.bibigosha.ru](http://www.bibigosha.ru)  
[www.classnet.ru](http://www.classnet.ru)  
<http://tvidi.ru/>  
[www.cartoonnetwork.ru](http://www.cartoonnetwork.ru)  
[www.ben10.ws/ru](http://www.ben10.ws/ru)  
[www.barbieland.ru](http://www.barbieland.ru)  
<http://gubkabob.net/>  
<http://bratzlife.ru/>  
[www.smeshariki.ru](http://www.smeshariki.ru)  
[www.winxland.ru](http://www.winxland.ru)  
[www.disney.ru](http://www.disney.ru)

**South Africa**

[kids.nationalgeographic.com/kids](http://kids.nationalgeographic.com/kids)  
[moshimonsters.com](http://moshimonsters.com)  
[miniclip.com/games/en/](http://miniclip.com/games/en/)  
[nick.com](http://nick.com)  
[sterkinekor.com/site.php](http://sterkinekor.com/site.php)  
[gsn.com](http://gsn.com)  
[neopets.com/](http://neopets.com/)  
[cartoonnetwork.com/](http://cartoonnetwork.com/)  
[spongebob.nick.com/](http://spongebob.nick.com/)  
[disney.co.za](http://disney.co.za)